

ORDER



KSNV

Orders
Order / Rev: 105006
Alt Order #: 06837949
Product Desc: OBAM FOR AMERICA
Estimate: 1537
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 08/01/12 / 09/28/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc. / Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	155	\$36,695.00	\$31,190.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	155	\$36,695.00	\$31,190.75	0.00
Totals	155	\$36,695.00	\$31,190.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$36,695.00
Market	100%	\$122,316.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$25,686.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$17,124.33
KTUD	1%	\$1,223.17
KVVU	26%	\$31,802.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$9,785.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wa	M	5-6a	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	-TWTF--		4		\$100.00		0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$100.00		0.00			
E 2	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$100.00		0.00			
E 3	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	-TWT---	:30	4	\$50.003		0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWT---					4	\$50.00		0.00			
E 4	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagners Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.003		0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$50.00		0.00			
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$190.004		0.00	NM	4	\$760.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$190.00		0.00			
E 6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$190.004		0.00	NM	1	\$190.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$190.00		0.00			
E 7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	8	\$250.004		0.00	NM	8	\$2,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					8	\$250.00		0.00			
E 8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$250.004		0.00	NM	2	\$500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$250.00		0.00			
E 9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$125.00		0.00			
E 10	KSNV	10/20/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$175.00		0.00			
E 11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$110.004		0.00	NM	1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$110.00		0.00			
E 12	KSNV	10/21/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$250.004		0.00	NM	1	\$250.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$250.00		0.00			
E 13	KSNV	10/21/12	10/21/12		CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00

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News 3 Today Wknd News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$125.00		0.00			
E 14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM CM		9:30a-10a	-----S	:30	1	\$175.004		0.00	NM	1	\$175.00
CHRIS MATHEWS Chris Matthews SUN 9:30am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S					1	\$175.00		0.00			
E 15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd H CM		9-10a	-TWTF--	:30	8	\$150.004		0.00	NM	8	\$1,200.00
TODAY SHOW II M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					8	\$150.00		0.00			
E 16	KSNV	10/22/12	10/22/12	M-F Today Show II 3rd H CM		9-10a	M-----	:30	2	\$150.004		0.00	NM	2	\$300.00
TODAY SHOW II M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					2	\$150.00		0.00			
E 17	KSNV	10/16/12	10/19/12	M-F Today Show III 4th H CM		10am-11am	-TWTF--	:30	8	\$100.004		0.00	NM	8	\$800.00
TODAY SHOW III Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					8	\$100.00		0.00			
E 18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th H CM		10am-11am	M-----	:30	2	\$100.004		0.00	NM	2	\$200.00
TODAY SHOW III Today 4th Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					2	\$100.00		0.00			
E 19	KSNV	10/16/12	10/19/12	Rachael Ray CM		11am-12pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
RACHEL RAY Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					4	\$100.00		0.00			
E 20	KSNV	10/22/12	10/22/12	Rachael Ray CM		11am-12pm	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
RACHEL RAY Rachael Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$100.00		0.00			
E 21	KSNV	10/16/12	10/19/12	Noon News CM		12-1230pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$500.00
NEWS Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					4	\$125.00		0.00			
E 22	KSNV	10/22/12	10/22/12	Noon News CM		12-1230pm	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$125.00		0.00			
E 23	KSNV	10/16/12	10/19/12	The Agenda 1230pm CM		1230-1p	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$360.00
AGENDA The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--					4	\$90.00		0.00			
E 24	KSNV	10/22/12	10/22/12	The Agenda 1230pm CM		1230-1p	M-----	:30	1	\$90.004		0.00	NM	1	\$90.00
AGENDA The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----					1	\$90.00		0.00			
E 25	KSNV	10/16/12	10/19/12		CM	1258p-2pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of our Lives											
				Days of our Lives											
				DAYS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -TWTF--					4	\$150.00		0.00			
E 26	KSNV	10/22/12	10/22/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Days of our Lives											
				DAYS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12 10/28/12 M-----					1	\$150.00		0.00			
E 27	KSNV	10/16/12	10/19/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.004		0.00	NM	4	\$400.00
				The Doctors											
				DRS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -TWTF--					4	\$100.00		0.00			
E 28	KSNV	10/22/12	10/22/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.004		0.00	NM	1	\$100.00
				The Doctors											
				DRS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12 10/28/12 M-----					1	\$100.00		0.00			
E 29	KSNV	10/16/12	10/19/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
				Dr Phil											
				PHIL											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -TWTF--					4	\$150.00		0.00			
E 30	KSNV	10/22/12	10/22/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Dr Phil											
				PHIL											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12 10/28/12 M-----					1	\$150.00		0.00			
E 31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-TWTF--	:30	8	\$175.004		0.00	NM	8	\$1,400.00
				4PM NEWS (1 hour)											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -TWTF--					8	\$175.00		0.00			
E 32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$175.004		0.00	NM	2	\$350.00
				4PM NEWS (1 hour)											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12 10/28/12 M-----					2	\$175.00		0.00			
E 33	KSNV	10/16/12	10/19/12	M-F Early News	CM	5-630p	-TWTF--	:30	13	\$265.004		0.00	NM	13	\$3,445.00
				M-F Early News											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -TWTF--					13	\$265.00		0.00			
E 34	KSNV	10/22/12	10/22/12	M-F Early News	CM	5-630p	M-----	:30	2	\$265.004		0.00	NM	2	\$530.00
				M-F Early News											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/22/12 10/28/12 M-----					2	\$265.00		0.00			
E 35	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$200.004		0.00	NM	1	\$200.00
				Sa-Su Early News											
				NEWS											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -----S-					1	\$200.00		0.00			
E 36	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00
				News 3 in Prime											
				NEWS AFTER NFL											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
				Week: 10/15/12 10/21/12 -----S					1	\$450.00		0.00			
E 37	KSNV	10/16/12	10/19/12		CM	630-7pm	-TWTF--	:30	4	\$260.004		0.00	NM	4	\$1,040.00

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				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			4		\$260.00	0.00					
E 38	KSNV	10/22/12	10/22/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$260.00	0.00					
E 39	KSNV	10/16/12	10/19/12	M-F Wheel	CM	7-730pm	-TWTF--	:30	4	\$260.004		0.00	NM	4	\$1,040.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			4		\$260.00	0.00					
E 40	KSNV	10/22/12	10/22/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$260.004		0.00	NM	1	\$260.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$260.00	0.00					
E 41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Rep	CM	730-758pm	-TWTF--	:30	4	\$150.004		0.00	NM	4	\$600.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--			4		\$150.00	0.00					
E 42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$150.004		0.00	NM	1	\$150.00
				Face to Face w/ J.Ralston											
				FACE TO FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/22/12-10/28/12		FacetoFace/Ralston Report		730-758pm	M-----	:30		(\$150.00)		0.00	NM		
See MG 42.2															
[PGM CHG = NBC DEBATE]															
2	KSNV	10/22/12-10/22/12		RALSTON in PRIME		8-11pm	M-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 42.1 10/22															
[INV CODE]															
E 43	KSNV	10/20/12	10/20/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
				SAT/Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$175.00	0.00					
E 44	KSNV	10/20/12	10/20/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$175.004		0.00	NM	1	\$175.00
				SAT/ Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-			1		\$175.00	0.00					
E 45	KSNV	10/22/12	10/22/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----			1		\$1,100.00	0.00					
E 46	KSNV	10/16/12	10/16/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$1,100.004		0.00	NM	1	\$1,100.00
				Tuesday Prime 8-9pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$1,100.00	0.00					
E 47	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004		0.00	NM	1	\$1,300.00
				Wednesday Prime 9-10pm											
				SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$1,300.00	0.00					

Advertiser:	Obama for America	
Product Desc:	OBAM FOR AMERICA	KSNV
Estimate:	1537	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 59	KSNV	10/21/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$285.00	4	0.00	NM	1	\$285.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1		\$285.00		0.00					
E 60	KSNV	10/16/12	10/19/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$150.00	4	0.00	NM	4	\$600.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		4		\$150.00		0.00					
E 61	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
Tonight Show															
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		1		\$150.00		0.00					
E 62	KSNV	10/16/12	10/19/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$60.00	4	0.00	NM	4	\$240.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--		4		\$60.00		0.00					
E 63	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$60.00	4	0.00	NM	1	\$60.00
Late Night w/Fallon															
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----		1		\$60.00		0.00					
E 64	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
Saturday Night Live															
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S-		1		\$400.00		0.00					
E 65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$90.00	4	0.00	NM	1	\$90.00
Sports Night in Las Vegas															
SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S		1		\$90.00		0.00					
													Totals	155	\$36,695.00